



**Invitation  
to the Conference**

**“Competition Matters”**

**or**

**“Why are Some Individuals / Enterprises / Nations More Successful Than Others?”**

Thursday, May 8<sup>th</sup> – Friday May 9<sup>th</sup>, 2008  
Halle West, Deutsches Patentamt, Gitschiner Str. 103, 10969 Berlin

Success of individual enterprises in the economy, as well as the economy itself, depends on the level of its economic efficiency, which is determined through the competitive “environment that supports productive activities and encourages capital accumulation, skill acquisition, invention, and technology transfer,” as Hall and Jones from Stanford University pointed out. In these activities, people and their level of knowledge are the most important element, while the government with its policies are the biggest obstacle in achieving that efficiency. People supply the economy with the work for which they are paid, while the money they earn is spent on goods and services that are supplied by enterprises in the economy. People save and invest in capital goods, using their knowledge to provide technological advancements for enterprises and the economy.

### Thursday, May 8

19:00      Cocktails and opening reception with key note by **José Piñera**: “Towards a World of Worker Capitalists through Pension Reform” (President of the International Center for Pension Reform)

### Friday, May 9

08:30 - 9:00      Registration

09:00 - 09:10      **Welcome - Barbara Kolm** (Secretary General F.A. v. Hayek Institute)

09:30 - 10:30      **Panel 1: Cross Country - The International Battles, Global Externalities, Regulations, and Tax Competition**

Moderation:      **Wolfgang Müller** (Director, Institut für Unternehmerische Freiheit)

Speakers:          **Michael Jäger** (Secretary General Taxpayers Association of Europe, TAE )  
**Charles B. Blankart** (Humbolt Universität )

**Pierre Garello** (Paul Cezanne University, Marseille)

**Peter Jungen** (Peter Jungen Holding GmbH, Cologne; President European Enterprise Institute, Brussels)

- 10:30 - 12:00 **Panel 2: Global Financial Regulations and Authorities**
- Moderation: **Barbara Kolm** (Secretary General F.A. v. Hayek Institute)
- Speakers: **Christian Watrin** (Universität Köln)  
**Richard W. Rahn** (Director, Cayman Islands Monetary Authority)  
**Michael von Liechtenstein** (Vaduz)
- 12:00 - 12:30 Coffee break and sandwiches
- 12:30 - 14:00 **Panel 3: Values Worth Fighting For...**
- Moderation: **Stephen Bartulica** (VP EICEE Vienna)
- Speakers: **Hardy Bouillon** (Universität Trier)  
**Rev. Marcel Guarnizo** (Education Initiative for Central and Eastern Europe)  
**Dr. Roman Joch** (Executive Director, Civic Institute, Prague)
- 14.00 - 14.15: **Conclusion - Lessons Learned**  
**John Fund** (Wall Street Journal, New York)

**Further Venues of the Free Market Road Show**  
 Prague - Czech Republic, May 11-12; Cevro Institute, Jungmannova 28/17, Prague  
 Brussels - Belgium, May 13; European Parliament

For further information please check [www.hayekinstitut.at](http://www.hayekinstitut.at)

### **Moderators**

**Müller, Wolfgang** is Director of the Institut für Unternehmerische Freiheit, Berlin.

**Fund, John** is a columnist for the Wall Street Journal, and writes the weekly “Political Diary” column for OpinionJournal.com. He is a contributor to the cable channels Fox News and CNBC and author of the book “Stealing Elections: How Voter Fraud Threatens Our Democracy”.

**Bartulica, Stephen**, is Vice President of the Educational Initiative for Central and Eastern Europe (EICEE) in Vienna. He works as a diplomat at the Croatian Foreign Ministry.

## Speakers

**Blankart, Charles**, was born in Lucerne and is a citizen of Switzerland. He held and holds professorships at the Humboldt University in Berlin, at the University for Technology in Berlin, at the University of the German Army in Munich and at the Free University in Berlin. Blankart is member of the European Public Choice Society, of the European Center for Public Choice, of the Mont Pèlerin Society, of the association for socio politics and of several governmental advisory councils.

**Bouillon, Hardy** is the head of Academic Affairs at the Centre for the New Europe, Brussels, and Stand-In-Professor at the University Duisburg-Essen, and recently has been engaged in academic work at the University of Trier. His guest professorships took him to Prague, Salzburg, Vienna and Zagreb. Professor Bouillon is a member of the Mont Pelerin Society, and is cooperating with the Hayek Institut, Vienna.

**Garello, Pierre**, Professor of Economics, is director of the Law and Economics Erasmus Mundus Master Program at the University Paul Cézanne, Aix-Marseille. He received his PhD from New York University. He taught at the Universities of Montpellier and Saint Etienne and was invited to lecture in Warsaw, Sofia, Bucharest, Vilnius, Jena, Guatemala City, Washington, Roma and Vienna. He is Director of Academic Affairs for the Institute for Economic Studies - Europe, and Director of Research for IREF (Institut de Recherches Economiques et Fiscales, dealing mainly with taxation policies).

**Gregg, Samuel**, Ph.D., is Director of Research at the Acton Institute in Grand Rapids, Michigan, USA. The Acton Institute's general goal is integrating Judeo-Christian truths with free market principles.

**Guarnizo, Marcel** is one of the first priests ordained in Russia after the fall of the Soviet Union. Since 1993 he has worked with the Central and Eastern European nations. He is founder and Chairman of the Educational Initiative for Central and Eastern Europe (EICEE), an educational network of foundations that seeks to foster and strengthen free, just and democratic societies in Central and Eastern Europe. Rev. Guarnizo is also a patron of the Vaclav Havel Presidential Library (Prague).

**Jäger, Michael**, is Secretary General of the Taxpayers Association of Europe (TAE) since 1996; former managing director of Jaeger Petrol and Administration Ltd. He studied business economics in Munich, Germany, and is Diplom Kaufmann.

**Jungen, Peter**, Peter Jungen Holding GmbH, Cologne, President European Enterprise Institute, Brussels. He is a member of the International Advisory Council, Columbia University, New York, a member of the Advisory Board of the Center for Global Entrepreneurship, Thunderbird University, Arizona and a member of the International Josef Schumpeter Society. He holds an MBA from Cologne University, Germany

**Kolm, Barbara** is Secretary General of the Friedrich August v. Hayek Institute in Vienna, Austria. Prior to accepting this responsibility, she worked as a business consultant and assistant professor at the University of Innsbruck. She is a member of the Board of Business Consultants of the Austrian Federal Economic Chamber, member of the Mont Pelerin Society and President of the European Center for Economic Growth.

**Liechtenstein, Michael von**, is a cousin of the ruling Prince of Liechtenstein, and is president of the European Center of Austrian Economics Foundation (ECAEF) as well as president of the Industrie- & Finanzkontor investment group.

**Müller, Wolfgang** is president of the "Institut für unternehmerische Freiheit" (IUF), which is co-hosting the conference. The IUF advocates policies that help lay the foundation for entrepreneurial initiative and competition.

**Piñera, José** is the founder and President of the International Center for Pension Reform. Formerly Chile's Secretary of Labor and Social Security, he was the architect of the country's successful reform of its pension system. As Secretary of Labor, Piñera also designed the labor laws that introduced flexibility to the Chilean labor market. He has written for the Wall Street Journal, the Washington Post, the New York Times, Foreign Affairs. Dr. Piñera received a Ph.D. in economics from Harvard University. He is also distinguished senior fellow and co-chairman of Cato's Project on Social Security Choice.

**Rahn, Richard** is member of the Board of Directors of the Cayman Islands Monetary Authority, and Chairman of both the Institute for Global Economic Growth and the Advisory Board of the European Center for Economic Growth. He is also cooperating with the Heritage Foundation and the Cato Institute, and writes a weekly column for The Washington Times. During the 1988 Presidential campaign, he served as an economic advisor to President G.H.W. Bush. He taught among others at Florida State and George Mason Universities. Dr. Rahn is a member of the Mont Pelerin Society. He earned his Ph.D. in business economics from Columbia University.

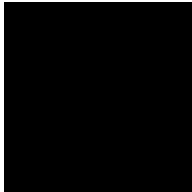
**Watrin, Christoph**, is director of the Institute of Accounting and Taxation of the Westfaelische Wilhelms-University, Muenster. He holds degrees from the University of Munich (J.D.) and the University of Cologne (M.A. in Econ, Ph.D.). Professor Watrin has published numerous articles on international tax planning. His latest book deals with "International Accounting and Regulation Theory". He is member of the Mont Pelerin Society.

**Weigl, Markus**, is Managing Director of Superfund Asset Management GmbH in Germany.

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